



VACANCY

UNI Europa Director of Communications

Brussels, Belgium
Grade D (100%)

UNI Europa, is seeking a Director of Communications to:

Lead and manage its Communications department

About UNI Europa, the European Services Workers Union

UNI Europa is the voice of 270 trade unions with 7 million members across Europe. Our office is based in Brussels, Belgium with about 25 staff.

UNI Europa's strategy is to build power for working people through strong unions and collective bargaining. Our member unions are on frontlines of changes in the world of work from new technologies, globalisation and the emergence of non-standard forms of employment. We have an ambition agenda to shape the future of work.

UNI Europa promote and advocate workers and trade union interests towards EU institutions, governments, employers' associations and multinational companies. UNI Europa is part of UNI Global Union.

About the Job

We are looking for an exceptional person in a key role: an all-in-one storyteller, campaign strategist and newshound to ensure each campaign we run uses the media and other public channels for maximum impact.

As our new Director of Communications, you will have a background in activism. You will ensure that UNI Europa has the profile it needs to deliver its campaigning, organising and policy work. You will be a key representative and strategist for UNI Europa and lead with drive, inspiration and collaboration.

Through writing, producing and commissioning multimedia content (videos, podcasts) you will manage the content for UNI Europa communications channels including the website and social media (twitter, Facebook, Instagram). You will develop and deliver communications strategies in support of UNI Europa campaigns and organising to reach trade union members, communities and political decision-makers.

Reporting to the UNI Europa Regional Secretary, you will line manage one communications coordinator and be the commissioning manager for external suppliers including designers, videographers, photographers and writers. While this is a senior, strategic role, it is also a hands-on one. You will have the ability to deliver work in collaboration with affiliates and other partners.

Tasks include:

- Advising the Regional Secretary and policy staff on key aspects of campaign strategies and communications strategies.
- Positioning UNI Europa as a key source of content on union issues towards the EU institutions, affiliates, key journalists and other stakeholders.

- Developing multimedia coverage of UNI conferences and key meetings, including the UNI Europa Regional Conference 2020.
- Capturing lessons and best practices for wider sharing and to inform planning.
- Coordinating media/social media monitoring and reporting, including through organisational reflection and learning activities.

The position will require some travelling in Europe.

The successful candidate

The successful candidate has:

- At least seven years' experience in leadership and communications preferably in a membership or campaign-based organisation including trade unions, political parties or civil society organisations.
- Proven track record of devising excellent communications strategies and delivering first rate media coverage (broadcast, print, online) and of producing communications products, including videos and graphics.
- Substantive multi-country experience of building up an organisations' profile, especially in the EU context.
- Exceptional negotiating and influencing skills, and the credibility and management experience to broker agreements between different alliances and affiliates.
- Impeccable news sense and knowledge of different media markets including established relationships in key outlets.
- Excellent writing and editing skills.
- Track record in storytelling to deliver a campaign or advocacy outcome.
- Clear understanding of the requirements and demands of a European wide role.
- An understanding of policy and political thinking and commitment to the values and goals of the trade union movement.
- Fluency in written and spoken English, plus working knowledge of one other EU language, especially: French, German, Italian, Spanish, Swedish.

The following would be an advantage:

- Experience of one or more of the services industries UNI Europa covers.
- Experience of European Union institutions, political parties, trade unions and civil society organisation.
- Experience of coalition campaigning and media work.
- Experience of campaigning and advocacy across different countries and towards different targets.

Remuneration and conditions

UNI Europa offers attractive conditions with a competitive salary and an attractive package of fringe benefits in line with seniority and work experience. This includes complementary hospital insurance and pension scheme. The job requires 20% travel.

How to apply

Applications to the position must be sent to Veronique Ernould, Director Office Management and Human Resources, at ho.unieuropa@uniglobalunion.org with the

subject heading "Vacancy – Director of Communications" no later than **19 June 2019** and include:

- Your application form
- Cover letter focusing on how your experiences, skills and competencies will benefit the project.
- Relevant work certificates and diplomas.

Interviews are planned to take place in Brussels during late June/early July 2019.

Data management

For us to comply with data protection laws, UNI Europa does not retain unsuccessful candidate applications. If you would like to know about future employment opportunities, please visit our employment website where all our vacancies are posted <http://www.uniglobalunion.org/about-us/jobs>.