Shaping the Future of Work in a Digitalised Services Industry through Social Dialogue

The role of social dialogue in restructuring

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Quality of work outcomes and reported restructuring

- Higher levels of
- work intensity
- self-reported stress
- work-related absenteeism and presenteeism
- exposure to adverse social behaviour (including bullying)
- Lower levels of
- satisfaction with working conditions
- mental well-being
- job security

But also...

- greater access to training paid by employer
- work involves learning new things

Source: ERM report 2018: Impact of restructuring on working conditions



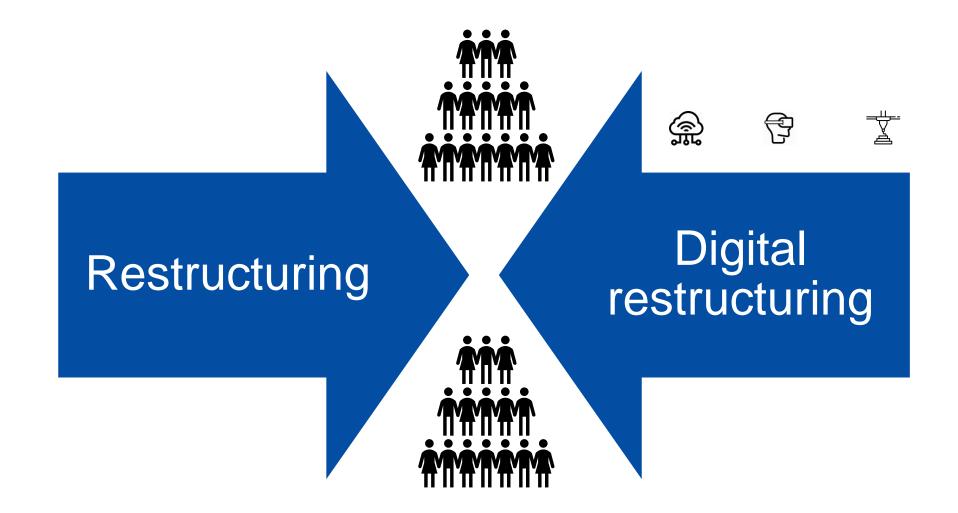
Information and consultation in restructuring

A requirement enshrined in EU legislation

- 78% employees in restructured workplaces reported having been informed about the restructuring and 38% had their opinion sought
- Employees who reported being consulted and informed were less likely to report negative work outcomes
- Other buffers:
 - Perceived fair treatment
 - Leadership
 - Social support
 - Union presence at the workplace

Source: ERM report 2018: Impact of restructuring on working conditions

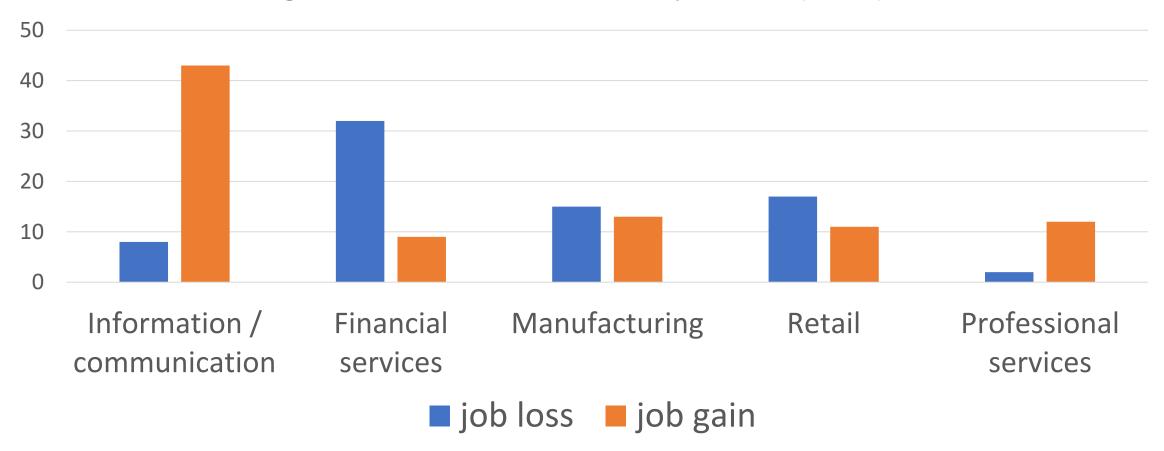






Restructuring driven by digitalisation

Large-scale restructuring cases, EU27+NO, 2020-21 where digitalisation cited as factor, by sector (ERM)





Good practice elements in restructuring and digitisation

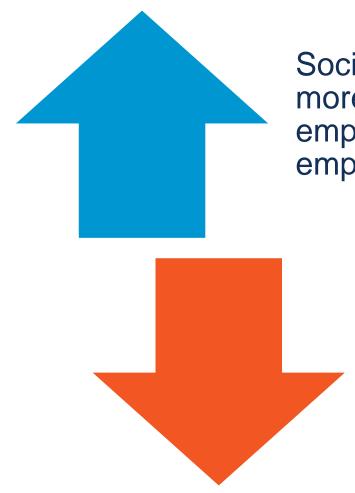
- Restructuring
- Strategy and planning
- Employee involvement
- Communication
- HR policies and training
- Fairness of processes and procedures
- Monitoring and evaluation

- Digitisation
- Strategy and planning
- Employee involvement
- Communication
- HRM strategies and training
- Strategic partnerships

Does the role of social dialogue change?



Restructuring and digitisation: evidence from company practices



Social dialogue secured more positive outcomes for employees and greater employee buy-in

No participative decisionmaking in restructuring and digitisation

No systematic monitoring to make corrective actions

Negotiations & consultations continue to revolve around more traditional social dialogue topics





Thank you

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